

Malden Creates: *Pictured at an Exhibition Reframed*

Sponsorship Opportunity

Malden Creates would like to offer your business/organization the chance to be part of something exciting happening in Malden this November – a multi-media arts initiative called *Pictures at an Exhibition Reframed*. This project combines a live musical performance of Mussorgsky's famous piano piece, *Pictures at an Exhibition*, with a display of original works of visual art, inspired by the music and created by local visual artists. Malden Creates is a volunteer group made up of artists, residents, representatives of various local cultural organizations and MATV - focused on stimulating creativity that builds community and enriches Malden economically.

The original idea for *Pictures at an Exhibition Reframed* grew out of the moving story of composer, Modest Mussorgsky, and his artist friend, Viktor Hartmann. In 1874, after the artist's sudden death at age 39, Mussorgsky wrote a work for piano as a tribute. The composer used the artist's paintings to shape the music that became known as *Pictures at an Exhibition*.

Pictures at an Exhibition Reframed continues this creative synergy by allowing Mussorgsky's piece, as played by world-class and award-winning concert pianist Yelena Beriyeva, to inspire local visual artists. The artists are creating their works as we write, to be submitted to a juried competition. The selected works will be shown at Yelena's performance of *Pictures* at Jenkins Auditorium on November 5th, 2016 and in the subsequent display of the artwork at the gallery at MATV through January 12th, 2017.

The project has received a grant from the Malden Cultural Council. Yelena Beriyeva is the principal grant recipient, representing a team of collaborators including Ose Schwab, Anne D'Urso Rose of MATV, Mei Hung of the Chinese Culture Connection, Souad Akib of the American Association for Arab Women as well as several key volunteers offering specific expertise. Additional sponsorship will enable us to increase publicity, enhance the temporary art gallery at Jenkins, and create a special art book to honor the event and artists who participate. We would like to offer you the chance to add your name to the list of sponsors for the book. This art book will be a unique and enduring commemoration of the project and will include: beautiful full-color images of the artwork, along with artist biographies and statements; the story of how *Pictures at an Exhibition: A tribute to friendships* came to be; a profile of Beriyeva and her notes about the music, and acknowledgements of generous supporters like you.

Your donation means that your organization's/company's name would appear on our website and in other publicity materials as well as in the book itself, which will be available by preorder online late October, and will be sold at the event on November 5th and at the art exhibit at MATV through January 12th, 2017.

Please take a look at the following levels of support. Any profit realized by this project will be donated to the Malden High School theatre and art departments. To accommodate printing deadlines, we ask that your donation be submitted by November 2, 2016.

For more information, visit www.maldencreates.com. If you have any questions, please contact Robin Inman (telephone 781.324.8826 or email rshrier@verizon.net) or Ose Manheim (telephone 781-605-7312 or email photose@comcast.net).

Sponsor Information

Business/Organization Name _____

Primary Contact Name _____

Street address _____

City _____ State _____ Zip Code _____

E-mail address _____

Phone _____

Website _____

Sponsorship Level

| Sponsorship Level | Amount | Sponsor Benefit |
|--------------------------|---------------|--|
| Opus | \$400 | Acknowledgement at front of book; spotlight on FaceBook page; large logo with tagline in book; logo on website; autographed copy of book; listing in event program |
| Suite | \$250 | Spotlight on FaceBook page; medium logo with tagline in book; logo on website; autographed copy of book; listing in event program |
| Movement | \$100 | Small logo with tagline in book; logo on website; listing in event program |
| Interlude | \$50 | Listing in event program, book & website |

Sponsorship Payment

Note: Payments can be made online through Paypal integration or by check.

Mode of Payment:

_____ Check

_____ Online via credit card or paypal account

Payment by Check

If paying by check, please select one of the following levels. Make check out to "**Malden Creates.**"

Mail by **October 15, 2016** to:

Robin Inman
81 Rockland Ave.
Malden, MA 02148

Sponsorship Level (By Check)

_____ Opus - \$400

_____ Suite - \$250

_____ Movement - \$100

_____ Interlude - \$50

_____ Other (amount): _____

Payment Made Online by credit card or paypal.

Sponsorship Level

_____ Opus \$400

_____ Suite \$250

_____ Movement \$100

_____ Interlude \$50

Total: _____